VACANCY

Communications Volunteers (Pro Bono Opportunity)

Dates: flexible, upon agreement

Length: flexible (ideally at least 6 months), in-person and/or remote

Work percentage: maximum 6 hours/week

Based in: Geneva and/or remote

Reports to: Communications Director

About ISHR

ISHR is an independent, non-profit organisation with offices in Geneva and New York. Volunteers will enjoy a unique opportunity to view the United Nations human rights system at work and to contribute to our mission: supporting human rights defenders, strengthening human rights systems, building and leading human rights coalitions, and responding to significant and systemic human rights concerns. For more information, consult our website https://ishr.ch/.

Volunteering at ISHR

Volunteers will contribute to our work supporting people defending human rights in several countries, advocating at the United Nations and strengthening coalitions. Several topics will be covered, including women's rights, the rights of LGBTIQ+ people, environmental justice, the rights of Indigenous Peoples, protection laws for human rights defenders, non-discrimination etc.

ISHR is currently looking for volunteers to help our Communications & Campaigns teams with video editing, translations and social media. The list of tasks below gives an overview of what one or more volunteers could work on, depending on their individual skills, experience and preference. Likewise, items listed under "Requirements" highlight the type of expertise and skills relevant to ISHR - we do not expect to find all of them in one single volunteer, though.

Key tasks

- Video editing: statements, defender stories, short videos for social media, …
- Drafting content for social media
- Drafting content for Google ads
- Translation of content (eg campaign pages, social media plans, video subtitles …)
- Creation of social media visuals using Canva
- Posting on social media using Hootsuite.

Requirements

To be considered, applicants should have a strong interest in human rights, attention to detail in addition to at least one or two of the following requirements:

- Strong writing and copy-editing skills

- Knowledge and some experience with social media
- At ease with at least some of the following tools: video editing software such as Premiere Pro, graphic design software Canva, social media management software Hootsuite, website content management system (ideally WordPress), generative AI tools
- Digital marketing skills like Google Ads, SEO, GA4, UTM tracking etc.
- Languages: Fluent in English, other languages (Spanish, French) a strong advantage.

Applicants should be available to work at least 2 hours and up to 6 hours per week on average, ideally for a period of 6 months minimum.

What ISHR offers

- A friendly team environment
- Flexible home and/or on-site working
- Exposure to major human rights questions
- Opportunity to support human rights defenders and their vital work globally
- Inspiring defender stories
- Opportunity to put your skills into practice for a good cause.

Please note that this is a pro-bono opportunity and that work performed for ISHR in the frame of our volunteering agreements do not include any compensation. The possibility to work on-site is reserved for volunteers based in or near Geneva, as ISHR will not cover any travel nor relocation cost. This opportunity is targeted at people with a good command of the relevant skills listed above.

How to apply

We welcome all kinds of diversity. Applications are encouraged from all qualified candidates without distinction including on grounds of race, colour, national origin, age, religion, disability status, sexual orientation, gender identity and expression or sex characteristics, pregnancy, genetic information, protected veteran status, socio-economic status, or any other characteristic protected by law.

Interested candidates should apply by sending **a CV and a paragraph** detailing their motivation and availability **here**.

All applications will be handled in accordance with ISHR's Privacy Policy.